

2007 San Francisco POP Show Winners List

CATEGORY

A. MOBILES, WIRE HANGERS, CEILING HANGERS

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Bee Movie Mobile	Paramount Pictures, Josh Greenstein, John Barry	Drissi Advertising, Inc.
2nd	Carlo Rossi Mobile	E&J Gallo Winery	Baer Enterprises
3rd	Digital Future	The Sharper Image	The Graphic Source

B. POSTERS/BANNERS - NON-PAPER SUBSTRATE

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Nightmare Before Christmas	Anderson Printing	Hatcher Press
2nd	Burn Out	Cycle Gear	The Graphic Source
3rd	Gabbiano Banner Display	Fosters Wine Estates/Nagy Design	Brand-It Displays

C. POSTERS/BANNERS - PAPER SUBSTRATE

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Skyy Vodka Poster Set	Skyy Vodka	Imperial Lithographing
2nd	Liguria 2007	Williams Sonoma	The Graphic Source
3rd	Peets Tea - Green Tea Freddo	Trademark Graphics	Hatcher Press

D. SHELF TALKERS & DECALS

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Häagen-Dazs "Snow Globe" Freezer Cling	Häagen-Dazs/Nestlé	Seismicom
2nd	Häagen-Dazs Scoop Shops Dangler	Häagen-Dazs/Nestlé	Seismicom
3rd	Häagen-Dazs "Reserve" Shelf Talker	Häagen-Dazs/Nestlé	Seismicom

E. COUNTER DISPLAYS/PERMANENT

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>	
1st	Beam Wine Estates - Wood Hexagon Display Box	Beam Wine Estates, Inc./Design by Semra Erden	Ruszel Woodworks	
Tie	2nd	Three Countertop Appliance Pull Spinner	Hickory Hardware	Harbor Industries
Tie	2nd	Mattress POP	The Sharper Image	The Graphic Source
	3rd	Souverain Wait Staff Kit	Fosters Wine Estates, America/Voice Box Creative	Brand-It Displays

F. COUNTER DISPLAYS/NON-PERMANENT

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
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1st	Auric Blends Naturals Perfume Shipper Display	Auric Blends	Lithocraft II & Nelson Sobel Design
2nd	Breaking News Counter Display	Skechers USA	Rapid Displays
3rd	SanDisk V-Mate LCD Counter Display	SanDisk	Seismicom

G. COMPLETE STOREWIDE CAMPAIGN

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Spices of Morocco	Williams Sonoma	The Graphic Source
2nd	2007 Category	The Sharper Image	The Graphic Source
3rd	Rutherford Dust	Diageo Chateau & Estate Wines	packagingarts

H. AD SPECIALTIES

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Tuaca Sampling Tray	Image Seller	Beeline Group
2nd	Camping	Lindemans	Nagy Design/The Graphic Source
3rd	Sutter Home For Hope Corkscrew	Trinchero Family Estates	Imperial Lithographing

I. SPECIALTY PACKAGING/DIRECT PRINT

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Gran Centenario Tequila Gift Pack	Skyy Spirits	packagingarts
2nd	Dead Guy Ale 64oz Growler	Rogue Ales	Rogue Ales
3rd	Morimoto Imperial Pilsner 750ml Bottle	Rogue Ales	Rogue Ales

J. SPECIALTY PACKAGING/PRINT TO LITHO LABEL

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Ch. Ste. Michelle 2004 Meritage Artist Series	Chateau Ste. Michelle	packagingarts
2nd	The Brady Bunch The Complete Series	Paramount Home Entertainment	Bert-Co
3rd	Energy Design Resources Material Kit Boxes	Pat Davis Design	Imperial Lithographing

K. WALL DISPLAYS

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Burton Boot Display	Burton Snowboards	Brand-It Displays
Tie 2nd	3-D Category Display	The Sharper Image	The Graphic Source
Tie 2nd	Auto, Home, Life Insurance	AAA	The Graphic Source
3rd	Bluetooth Category Manager	Verizon	Rapid Displays

L. BACK CARDS, STACK CARDS, CASE CARDS/WINE

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
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1st	Sutter Home Tailgating	Trincherro Family Estates	Imperial Lithographing
2nd	Red Bicyclette "From The South of France" Bottle Topper	E&J Gallo Winery	Sterling Graphics, Inc.
3rd	Ecco Domani "3D Liquid Style Ornament" Carton Rider	E&J Gallo Winery	Sterling Graphics, Inc.

M. BACK CARDS, STACK CARDS AND CASE CARDS/NON-WINE

	<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
	1st	Alizé & Ice	Kobrand Corporation-Alizé	Patti Manzone/Altamira
Tie	2nd	Dead Guy Ale Backcard	Rogue Ales	Rogue Ales
Tie	2nd	E&J Brandy Bin Card	E&J Gallo Winery	Imperial Lithographing
	3rd	Alizé Rose	Kobrand Corporation-Alizé	Patti Manzone/Altamira

N. END AISLE DISPLAYS/PERMANENT

	<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
	1st	Hill's Awareness Center J/D Flatscreen Display	Hill's Pet Nutrition, Inc.	Harbor Industries
	2nd	PSP Slatwall Display	Sony Computer Entertainment	Rapid Displays
	3rd	Republic of Tea Luna Floor Display	The Republic of Tea	Cornerstone Display Group

O. END AISLE DISPLAYS/NON-PERMANENT

	<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
	1st	Summer Fun	The Sharper Image	The Graphic Source
	2nd			
	3rd			

P. WINE DISPLAYS PERMANENT

	<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
	1st	New Amsterdam Gin Bin	E&J Gallo Winery	New England Wire Products
Tie	2nd	Tin Roof Launch Display	White Rocket Wine Company	ICON Design and Display, Inc.
Tie	2nd	Sterling Vineyards Portfolio - "Cheers" Display	Diageo/Butler, Shine, Stern & Partners	847
	3rd	Seven Deadly Zins "7" Display	Michael~David Vineyards	ICON Design and Display, Inc.

Q. WINE DISPLAYS/NON-PERMANENT

	<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
	1st	Corporate Hot Air Balloon Mass	E&J Gallo Winery	Baer Enterprises
	2nd	CSM Holiday Arbor	Ste. Michelle Wine Estates	ICON Design and Display, Inc.
	3rd	Dancing Bull March Madness	E&J Gallo Winery	Baer Enterprises

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R. PRE-PACKED FLOOR DISPLAYS & BINS

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Boost Mobile Wireless Floor Display	Boost Mobile	Bay Cities Container
2nd	Pirates of the Caribbean 2 - DVD Merchandiser	Buena Vista Home Entertainment	Cornerstone Display Group, Inc.
3rd	Callaway Ovarian Cancer Merchandiser	Callaway Golf Company	Bay Cities Container

S. FREE-STANDING DISPLAYS/PERMANENT

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Fantastic Four: Rise of the Silver Surfer	20th Century Fox, Tony Sella, Peter Stougaard, Branden Miller, Susan Cotliar	Idea Planet, LP and Drissi Advertising, Inc.
2nd	The Simpsons Movie (Hand)	20th Century Fox, Tony Sella, Peter Stougaard, Branden Miller, Shannon Gorman	Drissi Advertising, Inc.
3rd	Cocktails By Jenn	Barton Brands	packagingarts

T. FREE-STANDING DISPLAYS/NON-PERMANENT

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
Tie 1st	REDLINE	Chicago Pictures	Drissi Advertising, Inc.
Tie 1st	Evan Almighty	Universal Pictures, Maria Pektivrovskaia, Stewart Huey	Drissi Advertising, Inc.
2nd	FedEx/Kinkos Putting Green	The Integer Group	Imagine! Print Solutions
3rd	Red Truck Mass Display	585 Wine Partners	packagingarts

U. LIGHTED DISPLAYS

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Performance Running Shoe Display	Avia	Cornerstone Display Group
2nd	Tin Roof Lighted Counter Display	White Rocket Wine Co.	ICON Design and Display, Inc.
3rd	Finlandia Bar Lamp	Image Seller	Beeline Group

V. MOTION DISPLAYS

<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Menage a Trois Holiday Motion Display	Trinchero Family Estates	847
2nd	Mattie's Perch Motion Display	E&J Gallo Winery	Baer Enterprises
3rd	Sutter Home Holiday Bottle Motion Display	Trinchero Family Estates	847

W. INTERACTIVE DISPLAYS

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<u>Plc.</u>	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
1st	Disturbia	Paramount Pictures, Jeremy Sauter, John Barry	Drissi Advertising, Inc.
2nd	The Simpsons Movie (Couch)	20th Century Fox, Tony Sella, Peter Stougaard, Branden Miller, Shannon Gorman	Idea Planet, LP and Drissi Advertising, Inc.
3rd	PS3 Interactive Display	Sony Computer Entertainment	Rapid Displays

BEST OF'S

	<u>Program Description</u>	<u>Client</u>	<u>Producer/Supplier</u>
Best Of Show	Disturbia	Paramount Pictures, Jeremy Sauter, John Barry	Drissi Advertising, Inc.
Best Original Art	Nightmare Before Christmas	Anderson Printing	Hatcher Press
Best Photography	Spices of Morocco	Williams Sonoma	The Graphic Source
Best Structural Design	Toasted Head Canoe Display	Centerra Wine Company	ICON Design and Display, Inc.